

Cooperative Connections



The Hospital Cooperative

Looking Ahead

October 6

"Brake for Breakfast"

October 8

Peer Group Meetings
HR—10:00 am
Education—1:00 pm

October 15

Peer Group Meetings
Marketing - 10:00 am
Foundation—1:00 pm

October 21

Brown Bag Lunch Series
"Reprogramming Your
Mind—Making the Leap"
12:15 pm

October 22

Peer Group meetings
CFO/IT 10:00 am—3:00 pm

November 11

Board Meeting—10:00 am

November 12

Peer Group Meetings
Env Svc—10:00 am
Facilities—1:00 pm

November 18

Brown Bag Lunch Series
"Holding Difficult Conversations" 12:15 pm

November 19

Peer Group Meetings
Business Office—10:00 am
HIM—1:00 pm

December 2

Board Meeting—10:00 am

December 10

Peer Group Meetings
Longterm Care—10:00 am
Nutrition Svc—1:00 pm

December 16

Brown Bag Lunch Series
"Life Balance"
12:15 pm

December 17

Peer Group Meetings
Quality Mngt —10:00 am
Acute Care —1:00 pm

December 25

Merry Christmas!!



Brake for Breakfast to Reach Nearly 10,000 in 2010

Every three minutes, a woman is diagnosed with breast cancer. Right now, there are over 2.5 million women living that have been diagnosed with breast cancer. These are just a couple of the facts associated with breast cancer.



In what has become an annual tradition, "Brake for Breakfast" is an event focused on bringing awareness, education, diagnosis and treatment to both men and women as it relates to breast cancer. On Wednesday, October 6, 2010 between the hours of 7:00 am and 10:00 am, the members of The Hospital Cooperative will be hosting "Brake for Breakfast" in communities throughout Southeast Idaho. This is an event which allows participants to stay in their vehicle and receive a nutritious breakfast at "Breakfast Junction". They will then progress forward to "Information Way" where they will be provided with facts and education on breast cancer, services available in their community and the region and how to make an appointment for a screening mammogram. Lastly, each participant will receive an item commemorating the event at "Pink Place". "Brake for Breakfast is a wonderful opportunity to bring awareness to a terrible disease that affects 1 in 8 women in the United States," stated Jon Smith, Executive Director of The Hospital Cooperative. "This event will touch nearly 10,000 people in our region and I am proud of the commitment to rid their community of breast cancer and its harmful effects," said Smith.

Please join the fight on October 6! For more information on the event in your community, please contact Jamie Pehrson at (208) 239-2143 or your facility marketing department.

SPONSORS AND LOCATIONS

"Brake For Breakfast"



The Hospital Cooperative

Bear Lake Memorial Hospital
Bingham Memorial Hospital
Caribou Memorial Hospital
Franklin County Med Center

Hospital: 164 South 5th, Montpelier, ID
Hospital : 98 Poplar Street, Blackfoot, ID
Hospital: 300 S. 3rd W., Soda Springs, ID
Hospital: 44 North 1st E., Preston, ID
Stokes Market Place: 217 S. State Street, Preston, ID

Harms Memorial Hospital
Health West

American Falls City Park, American Falls, ID
Chevron, McCammon, ID
Health West, Aberdeen, ID

Lost Rivers Medical Center

Hospital: 551 Highland Drive, Arco, ID
Mackay Clinic: 313 Hwy 93, Mackay ID
Teton Radiology Madison, 425 E. 4th N, Rexburg, ID

Madison Memorial Hospital

Minidoka Memorial Hospital
Oneida County Hospital
Portneuf Medical Center
St. Benedicts Family Medi Ctr.

Hospital: 1224 8th Street, Rupert, ID
Hospital: 150 N. 200 W., Malad, ID
East Campus, 957 Hospital Way, Pocatello, ID
Lincoln & Main, Chamber Parking Lot, Jerome, ID

Steele Memorial Med Center
Teton Valley Hospital

Hospital: 805 Main Street, Salmon, ID
120 E Howard Avenue, Driggs ID

On Wednesday, October 6, 2010, 14 hospitals and clinics across the region will celebrate **Breast Cancer Awareness Day** with "Brake for Breakfast."

This annual event is designed to allow all women, everywhere, to do something nice for themselves without ever leaving their cars.

It all gets underway at **7:00 AM, going until 10:00 AM**. You'll receive a **free breakfast, breast cancer detection information, and a special gift**.

Please join us on this special morning as we work together to reduce deaths caused by breast cancer. **Early detection is the best protection.**

Of Note

Harms Memorial Hospital Fundraising Events Successful

The Harms Memorial Hospital Foundation just completed its third annual Scarecrow Auction and Chili Feed. Area residents and businesses built and donated scarecrows and other craft items to the auction. Funds raised will be used to purchase medical equipment. The Foundation would like to thank its sponsors: Portneuf Medical Center, Chivaroli and Associates, Apache River LLC, dba Double L, Con Agra, Kruse Insurance, Medical Imaging, Bobby Mills, CPA, and Anglesey Insurance.

Grant Money Received

The Foundation is also pleased to announce that it recently received a \$4,000 grant from the Laura Moore Cunningham Foundation, Inc. for a blood gas analyzer for Harms Memorial Hospital. The Foundation is contributing another \$500 toward the cost. The analyzer will be used to measure oxygen and pH levels in the blood.

Oneida County Hospital

Oneida County Hospital sponsored a walk-a-thon, September 18 at 9:00 am. The one and three-mile walk originated and ended at the hospital. The purpose of the event was to create awareness of heart disease and the promotion of a healthy lifestyle. There were a total of 78 participants with many being accompanied by their dogs. The three-mile walkers were offered water at Thomas Market and healthy fruits upon their return. Kathy Mills, Natalie Ogden, and Kristi Richardson all won heart healthy cookbooks in a drawing after the event.



Portneuf Medical Center PMC Translations

The Limited English Proficiency (LEP) Group has undertaken a project to translate common departmental forms into Spanish. In some cases, this is new translation; in others, it is updating, streamlining, and clearing up parts of previously translated items. The intent of this project is to facilitate communication between medical personnel and those who do not speak or understand English well (Spanish). We hope to help minimize misunderstandings related to diagnosis, treatment, recovery, admissions, discharge, collections, and legal matters (including such items as Living Will and Durable Power of Attorney, and permission by patient to perform the various tests or treatments, or utilize certain procedures or medications).



Star Valley Medical Center

Three new Physicians Welcomed

Star Valley would like to introduce and welcome three new physicians:

Christian Morgan M.D. - Family Practice Medicine with an emphasis in obstetrics;

Niki Milleson, D.O.— Family Practice Medicine with experience in obstetrics and osteopathic manipulative medicine;

Ross Pieper, D.O.- Family Practice Medicine with experience in colonoscopy, EGD's, ear tubes, tonsilectomies, adenoidectomies, obstetrics, injection therapy, dermatology, and osteopathic manipulation.



Norman S. Holt Award Candidate Nursing Excellence

At Star Valley Medical Center it is our privilege to nominate Michelle Oliver, RN, for the Norman S. Holt 2010 nursing excellence award. Prior to Michelle's employment at Star Valley Care Center, she graduated as an LPN in 1989. She returned to school and graduated from Casper College as a RN in 1996. She worked at two other nursing care facilities before coming to Star Valley Care Center in 1997. She was the top candidate for the Director of Nursing position in 1999. She has continued in that nursing leadership role since then.



Jim Mayberry Lifetime Achievement Award

Congratulations to RaDawn Ruud for receiving the Jim Mayberry Lifetime Achievement Award. RaDawn works in the materials management department and she has some of the best skills in the state. The Star Valley community benefits by having such a demonstrated and compassionate leader. Come celebrate with Star Valley Medical Center October 6, 2010 from 2:00 pm—3:00 pm.

St Benedicts Family Medical Center Golf Tournament Raises Almost \$26,000

The 24th annual "It's the Spirit" golf tournament was held on Saturday, September 25 at the Jerome Country Club. This year's sold out tournament raised more money than last year. The tournament started at 12:30 pm with a shot-gun start. Teams set out to win one of the many prizes including: first and second place for gross and net scores, most "fun" team, and a "better luck next time" team. In addition, individuals were able to win a variety of raffle prizes.

The Hospital Cooperative

Recent Educations—

Leadership Education—August 27, 2010

ServSafe Class—September 28, 2010



Steele Memorial Medical Center Board of Directors Appoints New CEO

The Steele Memorial Medical Center Board of Directors has announced that Jeff Hill has accepted the CEO position at Steele Memorial Medical Center and will begin on Monday, August 2. Jeff received his Bachelor of Science degree in Medical Technology from Wichita State University and his Master of Business Administration in health administration from the University of Colorado.

Jeff and his wife Barbara, together with their three children (Logan, Regan and Gracyn), are relocating to Salmon from Galena, Illinois where he was the President and Chief Executive Officer of the Midwest Medical Center and the Galena-Stauss Senior Care Community. Through his vision and guidance, Jeff worked to establish Midwest Medical Center as a model critical access hospital ensuring that high-end medical treatment would be sustained in a county recognized as medically underserved.

With over 20 years of health care experience, Jeff is a member of the American College of Healthcare Executives, the National Rural Health Association, and the Rural Health Issues Group (an advisory group of rural hospital executives to the Federal Office of Rural Health Policy). He previously served on the Illinois Hospital Association's Advocacy Council & Certificate of Need Blue Ribbon Panel, and is the Past President of the Illinois Hospital Association, Region 1A. Jeff has a longstanding history of being an active member of both community and business associations.

When asked about his appointment as CEO of Steele Memorial Medical Center, Jeff stated, "I look forward to working closely with our Steele Memorial Board of Directors, providers, employees, and community members to build upon the firm foundation of SMMC and to ensure our mission of providing compassionate health care."

Adam Deutchman, MD, FACS, Elected to the American College of Surgeons Board of Governors

Steele Memorial Medical Center would like to recognize Adam Deutchman, MD, FACS, on his prestigious election to the American College of Surgeons Board of Governors. At the recent Idaho, Montana and Wyoming chapter meeting held earlier this month in Sun Valley, Adam Deutchman, MD, FACS, was elected for a three-year term to the Board of Governors of the American College of Surgeons representing Idaho. Previously, Dr. Deutchman served as the President of the Idaho Chapter of the American College of Surgeons for four years. As governor, Dr. Deutchman will be involved in American College of Surgeons activities including membership on at least two subcommittees at the college level. These range from health advocacy to educational programs. These subcommittees have influence on local, regional and national issues as they relate to the treatment of surgical illness, patient care and access to surgical services, legislative influence on health care, among a host of other topics.



Minidoka Memorial Hospital

Minidoka Memorial Hospital patients caught a few tips about joint replacement recently when Major League Baseball Hall of Fame catcher Johnny Bench visited. Bench, who played for the Cincinnati Reds, received two Stryker Orthopedics hip replacements and has since become a spokesman for the company. Prior to giving a seminar, he met with patients and joked with hospital staff and fans including Minico High School baseball coach Ben Frank and several of his team's players.

Minidoka Memorial Hospital Board of Trustees Chairman Ted Garcia tried on one of Bench's four World Series rings, which fit on his thumb. "He used to be my hero when I was younger and watching baseball," Garcia said. Bench said though he's had both hips replaced, he has perfect knees.



Caribou Memorial Hospital

Caribou Memorial Hospital's \$2 million surgery project is on schedule for completion by December 2010. The 4,000 square foot addition is in back of the hospital, connected to the med-surg floor, where it should have been located when the hospital was built 41 years ago. Even without it, surgeries are up 43% this fiscal year. In addition, sprinkling pipes are being installed throughout the entire facility, a requirement for the surgery addition. All of this is being paid for with cash reserves and a \$99,000 federal appropriation.



Cooperative Questions of the Month

Below are the questions that we received in the past quarter. If you would like a copy of the answers we received, please e-mail Jamie at jamiiep@portmed.org.

- *Last time we had an HR meeting, our group talked about giving employees some kind of summary that would show what the hospital had paid them in benefits. I believe that Minidoka called it the "hidden paycheck." Would you mind polling the group to see if any one else doing this? I am especially interested to see if anyone has a template they use to calculate it themselves.*
- *I need a policy that address cell phone use (especially texting) and internet use. I wonder if you could ask other co-op facilities if they have such a policy. We have one but it is built into another policy. I would like one that address only these problems.*
- *I need to make a policy on the higher acuity patient's that we are seeing on the med/surg floor. An example of this would be chemotherapy, isolation and telemetry.—How do you work this at your hospital?? If you could help me, it would be greatly appreciated. I have been working on telemetry, but now I have to work on the chemotherapy and the isolation patients. I am finding that the only way that I can satisfy the need for the higher acuity is by making a policy and increase the costs.*
- *What is your facilities police on Mental Health holds?*
- *"Do any of the Coop hospitals have a physician orientation process in place? This would be for both employed physicians and independents, but more interested in the employed doctor. And comparing their orientation to regular staff orientation at a hospital."*
- *We have a question regarding how providers are paid for additional procedures i.e. colonoscopies etc. If the provider is an employee of the hospital, are they paid their regular salary and then again for each procedure?*





The Hospital Cooperative

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Helpful Links

www.hospitalcooperative.org

www.aha.org

www.healthandwelfare.idaho.gov/
Health/RuralHealthandPrimaryCare

www.ichnllc.org

www.idahohospitalcareers.org

www.isu.edu/irh

www.narhc.org

www.nchn.org

www.nrharural.org

www.ruralcenter.org

www.ruralhealthweb.org

www.teamiha.org

www.wyhospitals.com

www.yourbrightpath.com



Spotlight: WIREC—Washington Idaho Regional Extension Center



WIREC: Region's new extension center offers subsidized technical assistance to help implement EHRs

Starting as early as next year, the Centers for Medicare & Medicaid Services will make incentive payments to healthcare providers who demonstrate "meaningful use" of electronic health record systems (EHRs). Providers who meet all the requirements could earn incentives of up to \$44,000 from Medicare or \$63,750 from Medicaid.

The Washington & Idaho Regional Extension Center for Health Information Technology (WIREC)—a new program spearheaded by Qualis Health and several partner organizations across the region— offers technical assistance services to help practices meet the meaningful use criteria and qualify for the incentive payments.

Primary care practices are advised that they may qualify to receive WIREC services at no charge, thanks to Recovery Act funding awarded to WIREC from the US Department of Health and Human Services. The subsidies are specifically intended to help small practices and those serving safety-net populations adopt EHRs. Nationwide, clinicians in these types of practices deliver the majority of primary care services, but have the lowest rates of EHR adoption. There is a limited number of slots available to the Recovery Act-funded participants, so act quickly to take advantage of this valuable assistance.

To learn more about the services WIREC provides, and to see if your practice qualifies for the no-charge consulting, please see www.wirecQH.org/apply.cfm or send questions to wirec@qualishealth.org.

Idaho State University
Upcoming webinars for nurses



Topic: Argihealth and Children
Presenter: Dr. Deborah Reed, University of Kentucky
Date: October 19
Time: 1:00 pm MST
Fee: \$10.00 (free for NWRNR residents and members of The Hospital Cooperative)
Future Topics: Program Development using Appreciative Inquiry and Rural Forensic Nursing
For more information; email nurseopd@isu.edu or call Steve Wright at (208) 282-3820

A New Look for WHA and HCM



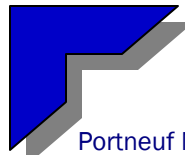
Healthcare Management, a subsidiary of Western Healthcare Alliance, is proud to be The Hospital Cooperative's contracted vendor for revenue cycle services including self-pay billing and financing, bad debt and legal services. We have worked in 2010 to revitalize and modernize our branding and position within the market place. From local peer network meetings to national conferences, our role as a network and revenue cycle management company has matured and grown. Our new family of logos positions us for growth and reflects the investments that we have made to maintain our relevance and compete nationally.

Cooperative Connections
Jamie Pehrson, Editor

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Jamie Pehrson, Administrative Specialist

Rod Jacobson
David Rowe
Norman Stephens
Alan Stevenson



Telehealth Corner

Portneuf Medical Center has created a Telehealth Specialty Clinic to help the increased demand for specialty clinical services. Earlene Henry has been hired as clinic manager and will work closely with other THC member hospitals on reimbursement, scheduling, and credentialing. Program suggestions can be directed towards Earlene Henry at (208) 239-2890.